

## ASIA TRAVEL & TOURISM CREATIVE AWARDS WINNING ENTRIES 2008

Award	Bronze
Category	Destination (Country) Campaign
Title	Brilliant Blend Campaign
Client	South Australian Tourism Commission
Media	Mindshare
Agency	Curiosity
Creative Director	Kevin Chan
Art Director	Hill Tan
Copywriter	Rachel Chin
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	A Group Of People

Award	Silver
Category	Destination (Country) Campaign
Title	Priceless: India Musical
Client	MasterCard Worldwide
Media	
Agency	McCann Erickson Japan Inc.
Creative Director	Kazuya Mototani
Art Director	Masaya Abe
Copywriter	Isamu Nakamura
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	21 incorporation

Award	Gold
Category	Destination (Country) Campaign
Title	Zuji World on Sale
Client	Zuji.com.sg
Media	Mindshare
Agency	Kinetic Singapore
Creative Director	Pann Lim
Art Director	Jonathan Yuen / Michelle Lin/ Sean Tiang / Pann Lim
Copywriter	Eugene Tan
Photographer/Illustrator	John Nursalim
Retoucher/Digital Studio	
Production Company	

Award	Bronze
Category	Destination (Country) - TVC
Title	STB – Jetsetter TVC
Client	Singapore Tourism Board
Media	Starcom
Agency	
Creative Director	Surash Pillai
Art Director	
Copywriter	Surash Pillai
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	Shooting Gallery

Award	Bronze
Category	Destination (Country) - TVC
Title	‘Truly My Moment’
Client	Tourism Malaysia (Malaysia Tourism Promotion Board)
Media	
Agency	Smascom & Design Sdn Bhd
Creative Director	Kelvin Chua
Art Director	
Copywriter	
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	Pegasus Film Titleion Sdn Bhd

Award	Bronze
Category	Destination (Country) - Print Ad
Title	‘Truly My Moment’
Client	Tourism Malaysia (Malaysia Tourism Promotion Board)
Media	
Agency	Smascom & Design Sdn Bhd
Creative Director	Kelvin Chua
Art Director	Joanne Wong
Copywriter	
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	

Award	Silver
Category	Destination (Country) - Print Ad
Title	For Family Fun Choose Japan
Client	Japan National Tourist Organization
Media	Mandate Advertising International Pte Ltd
Agency	Mandate Advertising International Pte Ltd
Creative Director	Jude Castillo
Art Director	Tio Tit Seng
Copywriter	Caroline Chua
Photographer/Illustrator	Cedric Lim (Hanchew Studio)
Retoucher/Digital Studio	Nguk (Rhapsodi Digital Art)
Production Company	Unique Colour Separation Pte Ltd

Award	Silver
Category	Destination (Country) - Print Ad
Title	For Pure Fun Choose Japan
Client	Japan National Tourist Organization
Media	Mandate Advertising International Pte Ltd
Agency	Mandate Advertising International Pte Ltd
Creative Director	Jude Castillo
Art Director	Tio Tit Seng
Copywriter	Caroline Chua
Photographer/Illustrator	Cedric Lim (Hanchew Studio)
Retoucher/Digital Studio	Nguk (Rhapsodi Digital Art)
Production Company	Unique Colour Separation Pte Ltd

Award	Bronze
Category	Resort and/or Spa - Print Ad
Title	Discover Your Sentosa
Client	Sentosa Leisure Group
Media	OMD
Agency	Tequila Singapore
Creative Director	Mike Shackle
Art Director	Alvin Tan
Copywriter	Mark Lim
Photographer/Illustrator	Jonathan Tay
Retoucher/Digital Studio	Jonathan Tay
Production Company	

Award	Bronze
Category	Resort and/or Spa - Print Ad
Title	Hilton Namhae Golf & Spa Resort Advertising Campaign
Client	Hilton Namhae Golf & Spa Resort
Media	
Agency	Octagon Creative Sdn Bhd
Creative Director	Melisa Wong & Silvio Cimenti
Art Director	Silvio Cimenti
Copywriter	Thomas Blum
Photographer/Illustrator	Jen Siow
Retoucher/Digital Studio	Magnacolor
Production Company	Magnacolor

Award	Bronze
Category	Hotel Advertisement - Campaign
Title	All the kitchen's our stage
Client	Marco Polo Hongkong Hotel
Media	
Agency	BBDO Hong Kong
Creative Director	John So
Art Director	Kit Keung/Barry Ip
Copywriter	John So
Photographer/Illustrator	
Retoucher/Digital Studio	Fly Workshop
Production Company	

Award	Bronze
Category	Hotel Advertisement - Campaign
Title	The Venetian Macao Launch Campaign
Client	The Venetian Macao-Resort-Hotel
Media	
Agency	OgilvyOne Worldwide Hong Kong
Creative Director	Shayne Pooley
Art Director	Ginny Bracewell
Copywriter	Matthew Nisbet
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	

Award	Silver
Category	Hotel Advertisement - Campaign
Title	Bed On The Wall
Client	InterContinental Hotels Group
Media	McCann Erickson (Japan)/Universal McCann (Japan)
Agency	McCann Erickson (Japan)
Creative Director	Masaki Shibuya / Hiroaki Inaba
Art Director	Kanta Kumazawa / Hiroaki Inaba
Copywriter	Kao Miichi
Photographer/Illustrator	Takashi Suzuki
Retoucher/Digital Studio	
Production Company	ACS / Media Concierge

Award	Bronze
Category	Hotel Advertisement - TVC
Title	All the kitchen's our stage
Client	Marco Polo Hongkong Hotel
Media	
Agency	BBDO Hong Kong
Creative Director	John So
Art Director	Kit Keung/Barry Ip
Copywriter	John So
Photographer/Illustrator	
Retoucher/Digital Studio	Fly Workshop
Production Company	

Award	Bronze
Category	Hotel Advertisement - Print Ad
Title	The Oriental Shop
Client	Mandarin Oriental Bangkok
Media	
Agency	Lowe Bangkok
Creative Director	Supon Khaotong/Guthan Suthiphongchai
Art Director	Guthan Suthiphongchai/Weerawat Weerawatanakorn
Copywriter	Anchalee Srinuanwong/Wesley Hsu
Photographer/Illustrator	Chen Povanon
Retoucher/Digital Studio	Chill House
Production Company	New Brain

Award	Bronze
Category	Hotel Advertisement - Print Ad
Title	All the kitchen's our stage
Client	Marco Polo Hongkong Hotel
Media	
Agency	BBDO Hong Kong
Creative Director	John So
Art Director	Kit Keung/Barry Ip
Copywriter	John So
Photographer/Illustrator	
Retoucher/Digital Studio	Fly Workshop
Production Company	

Award	Silver
Category	Hotel Advertisement - Print Ad
Title	Ayurvedic
Client	Mandarin Oriental Bangkok
Media	
Agency	Lowe Bangkok
Creative Director	Supon Khaotong/Guthan Suthiphongchai
Art Director	Guthan Suthiphongchai/Weerawat Weerawatanakorn
Copywriter	Anchalee Srinuanwong/Wesley Hsu
Photographer/Illustrator	Chen Povanon
Retoucher/Digital Studio	Chill House
Production Company	New Brain

Award	Bronze
Category	Theme Park advertisement - TVC or Print Ad
Title	Tower of Terror
Client	Oriental Land
Media	
Agency	McCann Erickson Japan Inc
Creative Director	Seiichi tejima, Kiyoshi Jinbo
Art Director	keiichiro Takahashi
Copywriter	Kazumi Okada
Photographer/Illustrator	keiichiro Takahashi
Retoucher/Digital Studio	
Production Company	Aoyama Creative Studio Inc.

Award	Bronze
Category	Conference/Seminar Advertisement (venue or event) - TVC or Print Ad
Title	Convention
Client	Thailand Convention and Exhibition Bureau
Media	Initiative Media
Agency	Low Bangkok
Creative Director	Supon Khaotong
Art Director	Phongphat Chutrakul
Copywriter	Wesley Hsu
Photographer/Illustrator	Sittipun Chaithersiri
Retoucher/Digital Studio	Visionary
Production Company	Visionary

Award	Silver
Category	Conference/Seminar Advertisement (venue or event) - TVC or Print Ad
Title	Meeting Incentive
Client	Thailand Convention and Exhibition Bureau
Media	Initiative Media
Agency	Low Bangkok
Creative Director	Supon Khaotong
Art Director	Phongphat Chutrakul
Copywriter	Wesley Hsu
Photographer/Illustrator	Sittipun Chaithersiri
Retoucher/Digital Studio	Visionary
Production Company	Visionary

Award	Silver
Category	International Airline (Asian destination) - TVC
Title	Krathong
Client	Thai Airways
Media	
Agency	Low Bangkok
Creative Director	Supon Khaotong/Guthan Suthiphongchai
Art Director	Guthan Suthiphongchai/Weerawat Weerawatanakorn
Copywriter	Anchalee Srinuanwong/Wesley Hsu
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	Joy Luck Club

Award	Bronze
Category	International Airline (Asian destination) - Print Ad
Title	Krathong
Client	Thai Airways
Media	
Agency	Lowe Bangkok
Creative Director	Supon Khaotong/Guthan Suthiphongchai
Art Director	Guthan Suthiphongchai/Weerawat Weerawatanakorn
Copywriter	Anchalee Srinuanwong/Wesley Hsu
Photographer/Illustrator	Oh Singhasuvich
Retoucher/Digital Studio	Illusion
Production Company	Chamni Eye Studio

Award	Bronze
Category	International Airline (Asian destination) - Print Ad
Title	Hong Kong Escape 2008
Client	CATHAY PACIFIC
Media	
Agency	McCann Erickson Japan Inc
Creative Director	Hiroshi Nakanishi
Art Director	Reiko Iijima, Reika Kobayashi
Copywriter	Hiroshi Nakanishi
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	Aoyama Creative Studio Inc.

Award	Bronze
Category	International Airline (Asian destination) - Campaign
Title	Adventure Holidays/Golf Holidays/Experience
Client	Jet Airways
Media	Zenith Optimedia
Agency	Crush Advertising Pte Ltd
Creative Director	Frank Young
Art Director	Rebecca Phang/Feng Ling
Copywriter	James Mortimer-Roberts
Photographer/Illustrator	Stock
Retoucher/Digital Studio	Feng Ling
Production Company	

Award	Gold
Category	Domestic/Budget Airline (Asia-based) - TVC or Print Ad
Title	Matryoshka
Client	Japan Airlines
Media	
Agency	McCann Erickson Japan Inc
Creative Director	Yukio Okada
Art Director	Takeshi Amata, Ryoko Shinbo
Copywriter	Toshihiro Umezawa
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	TYO

Award	Bronze
Category	Domestic/Budget Airline (Asia-based) - Campaign
Title	Tiger Airways 4 <sup>th</sup> Birthday
Client	Tiger Airways Pte Ltd
Media	Starcom Mediavest
Agency	XM Asia Pacific Pte Ltd
Creative Director	David Brown
Art Director	Johnny Chua
Copywriter	Martin Loh
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	

Award	Bronze
Category	Holiday Package Advertisement
Title	Value Packages
Client	New Shan Travel
Media	Lins Advertising & Marketing Pte Ltd
Agency	Lins Advertising & Marketing Pte Ltd
Creative Director	
Art Director	Yuki Liew
Copywriter	Yuki Liew
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	

Award	Bronze
Category	Holiday Package Advertisement
Title	CTC Holiday – Unexpected Australia
Client	CTC Holidays
Media	Lins Advertising & Marketing Pte Ltd
Agency	Lins Advertising & Marketing Pte Ltd
Creative Director	
Art Director	Joseph Tan
Copywriter	
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	Lins Advertising & Marketing Pte Ltd

Award	Silver
Category	Holiday Package Advertisement
Title	Visit SA
Client	South Australian Tourism Commission
Media	Mindshare
Agency	Curiosity
Creative Director	Kevin Chan
Art Director	Hill Tan
Copywriter	Rachel Chin
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	A Group Of People

Award	Bronze
Category	Travel-related Services advertisement
Title	Singapore Tourism Board Careers
Client	STB
Media	
Agency	Y & R Singapore
Creative Director	Patrick Low
Art Director	Alvin Yeo
Copywriter	Rachel Goh
Photographer/Illustrator	Sebastian Tan
Retoucher/Digital Studio	Ciwie (DI), Suon (3D), Wei-Xin (3D)
Production Company	Wishing Well The Imaging Station

Award	Silver
Category	Travel-related Services advertisement
Title	Travel Happy – Merchant TVC 2
Client	Visa
Media	BBDO Asia Pacific (Singapore)
Agency	BBDO Asia Pacific (Singapore)
Creative Director	Danny Searle
Art Director	Kevin Macnamara
Copywriter	Sean Lavery
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	Lava

Award	Gold
Category	Travel-related Services advertisement
Title	Travel Happy – TVC 1
Client	Visa
Media	BBDO Asia Pacific (Singapore)
Agency	BBDO Asia Pacific (Singapore)
Creative Director	Danny Searle
Art Director	
Copywriter	
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	

Award	Bronze
Category	Poster (in-store or street)
Title	All the kitchen's our stage
Client	Marco Polo Hongkong Hotel
Agency	BBDO Hong Kong
Creative Director	John So
Art Director	Kit Keung/Barry Ip
Copywriter	John So
Photographer/Illustrator	
Retoucher/Digital Studio	Fly Workshop
Production Company	

Award	Bronze
Category	Poster (in-store or street)
Title	Venetian – Summer Package
Client	The Venetian Macao-Resort-Hotel
Media	
Agency	OgilvyOne Worldwide Hong Kong
Creative Director	Shayne Pooley
Art Director	Kapo Tse, Matthew Kwan
Copywriter	Raj Dutta
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	

Award	Bronze
Category	Poster (in-store or street)
Title	Extreme Impact
Client	Sunway Lagoon Theme Park
Media	Ganad
Agency	Arc Worldwide
Creative Director	Theresa Tsang/Valerie Chen
Art Director	Heng Yik Yann, Ken Kam
Copywriter	Valerie Chen
Photographer/Illustrator	Loke Ka Peng
Retoucher/Digital Studio	Ng Wai Hong, Character Studio
Production Company	

Award	Silver
Category	Poster (in-store or street)
Title	Discover New Formulas for Racing in India
Client	India Tourism Singapore
Media	India Tourism Singapore
Agency	theIdeaWorks India Pte Ltd
Creative Director	Sudhir John Horo
Art Director	
Copywriter	Shubha Menon
Photographer/Illustrator	Gettyimages, Corbis
Retoucher/Digital Studio	Manish Aggarwal
Production Company	J C Decaux, Clear Channel

Award	Bronze
Category	Travel/Destination Brochure
Title	Country Roads – Promoting Eco Tourism in Sri Lanka
Client	Walkers Tours Limited
Media	
Agency	
Creative Director	Shanaka Perera
Art Director	Shanaka Perera
Copywriter	
Photographer/Illustrator	Chithral Jayathilake
Retoucher/Digital Studio	Shanaka Perera
Production Company	Walkers Tours Limited

Award	Silver
Category	Travel/Destination Brochure
Title	Everything You Need to Know About Sentosa
Client	Sentosa
Media	
Agency	Hg Advertising Pte Ltd
Creative Director	Donald Ho
Art Director	Aiwei
Copywriter	Cheryl Sng
Photographer/Illustrator	Tim Lin (Illustrator)
Retoucher/Digital Studio	Tim Lin
Production Company	Hg Advertising Pte Ltd/Colourscan Co Pte Ltd (printing)

Award	Bronze
Category	Hotel/Resort Brochure
Title	Weddings On The Water
Client	Millennium Hilton Bangkok
Media	
Agency	Octagon Creative Sdn Bhd
Creative Director	Melisa Wong & Silvio Cimenti
Art Director	Silvio Cimenti
Copywriter	Thomas Blum
Photographer/Illustrator	Adam Bruzzone
Retoucher/Digital Studio	Magnacolor
Production Company	Percetakan Skyline Sdn Bhd

Award	Bronze
Category	Hotel/Resort Brochure
Title	Wedding without Boundaries
Client	The Amara Sanctuary
Media	
Agency	Liquid Advertising
Creative Director	Adrian Ng
Art Director	Shawn Lee
Copywriter	Jaclynn Seah
Photographer/Illustrator	A Pixels Pte Ltd
Retoucher/Digital Studio	Ching Chia Hin
Production Company	Jardine Printing Pte Ltd

Award	Bronze
Category	Hotel/Resort Brochure
Title	The Venetian Macao Launch Campaign
Client	The Venetian Macao-Resort-Hotel
Media	
Agency	OgilvyOne Worldwide Hong Kong
Creative Director	Shayne Pooley
Art Director	Ginny Bracewell
Copywriter	Matthew Nisbet
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	

Award	Silver
Category	Travel/Destination Brochure
Title	COMO Group Brochure
Client	COMO Hotels & Resorts
Media	RMC Design
Agency	RMC Design
Creative Director	Rashna Mody-Clark
Art Director	Rashna Mody-Clark
Copywriter	Sophy Roberts
Photographer/Illustrator	Martin Morrell, Francine Fleischer, Reto Guntli, Blasius Ehrlinger, Hallie Burton, ken Griffiths
Retoucher/Digital Studio	Rashna Mody-Clark
Production Company	

Award	Gold
Category	Hotel/Resort Brochure
Title	Uma Paro (Bhutan)
Client	COMO Hotels & Resorts
Media	RMC Design
Agency	RMC Design
Creative Director	Rashna Mody-Clark
Art Director	Rashna Mody-Clark
Copywriter	Sophy Roberts
Photographer/Illustrator	Martin Morrell, Francine Fleischer, Reto Guntli, Blasius Ehrlinger, Hallie Burton, Ken Griffiths
Retoucher/Digital Studio	Rashna Mody-Clark
Production Company	

Award	Bronze
Category	Direct Mailing Piece
Title	All the kitchen's our stage
Client	Marco Polo Hongkong Hotel
Media	
Agency	BBDO Hong Kong
Creative Director	John So
Art Director	Kit Keung/Barry Ip
Copywriter	John So
Photographer/Illustrator	
Retoucher/Digital Studio	Fly Workshop
Production Company	

Award	Bronze
Category	Direct Mailing Piece
Title	Christmas Turkey
Client	Park Royal Hotels & Resorts Pte Ltd
Media	
Agency	Gosh Advertising Pte Ltd
Creative Director	Ong Chee Lip
Art Director	Melvin Mapa
Copywriter	Adrian Sim
Photographer/Illustrator	David Chin
Retoucher/Digital Studio	Poh Teik Chye
Production Company	J-Connection Press Pte Ltd

Award	Silver
Category	Direct Mailing Piece
Title	Venetian Plaza
Client	The Venetian Macao-Resort-Hotel
Media	
Agency	OgilvyOne Worldwide Hong Kong
Creative Director	Shayne Pooley
Art Director	Ginny Bracewell
Copywriter	Matthew Nisbet
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	

Award	Bronze
Category	Web Site (Consumer Travel)
Title	Your Travel Partner in Sri Lanka
Client	Walkers Tours Limited
Media	
Agency	
Creative Director	Shanaka Perera
Art Director	Shanaka Perera
Copywriter	
Photographer/Illustrator	Chithral Jayathilake
Retoucher/Digital Studio	Shanaka Perera
Production Company	Walkers Tours Limited

Award	Bronze
Category	Web Site (Consumer Travel)
Title	Royal Caribbean
Client	Royal Caribbean International
Media	
Agency	XM Asia Pacific Pte Ltd
Creative Director	David Brown
Art Director	Michele Wang
Copywriter	Martin Loh
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	

Award	Silver
Category	Web Site (Consumer Travel)
Title	Venetian Launch Website
Client	The Venetian Macao-Resort-Hotel
Media	
Agency	OgilvyOne Worldwide Hong Kong
Creative Director	Shayne Pooley
Art Director	Houston Wong
Copywriter	
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	

Award	Gold
Category	Web Site (Consumer Travel)
Title	Urbane Nomads – The Travel Mixologists
Client	Urbane Nomads
Media	
Agency	
Creative Director	Hajar Ali
Art Director	
Copywriter	
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	

Award	Bronze
Category	Web Site (Tourism Board/Destination)
Title	General Hotel Management (GHM) website
Client	General Hotel Management
Media	
Agency	
Creative Director	Fanny Khoo
Art Director	Tom Merckx
Copywriter	Fanny Khoo
Photographer/Illustrator	Kawana Masano
Retoucher/Digital Studio	
Production Company	

Award	Silver
Category	Web Site (Tourism Board/Destination)
Title	What about you?
Client	Singapore Tourism Board (Americas)
Media	
Agency	Patroids Creative Works
Creative Director	James Keng Lim
Art Director	Joe Heng / Elaine Toong / James Keng Lim
Copywriter	James Keng Lim
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	

Award	Silver
Category	Web site (Airline)
Title	Malaysia Airlines Website Revamp
Client	Malaysia Airlines
Media	
Agency	XM Asia Pacific Pte Ltd
Creative Director	David Brown
Art Director	Tung Mun Hoe
Copywriter	Lim Yuet Lin
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	

Award	Bronze
Category	Travel Photograph (Scenic)
Title	Villas at Night, Cocoa Island (Maldives)
Client	COMO Hotels & Resorts
Media	RMC Design
Agency	RMC Design
Creative Director	Rashna Mody-Clark
Art Director	Rashna Mody-Clark
Copywriter	Sophy Roberts
Photographer/Illustrator	Martin Morrell, Francine Fleischer, Reto Guntli, Blasius Ehrlinger, Hallie Burton, Ken Griffiths
Retoucher/Digital Studio	Rashna Mody-Clark
Production Company	

Award	Bronze
Category	Travel Photograph (Scenic)
Title	U Magazine
Client	U Magazine, Hong Kong Economic Times Holdings
Media	
Agency	
Creative Director	Mr. Joe Lam
Art Director	
Copywriter	
Photographer/Illustrator	Mr. Pow Lam
Retoucher/Digital Studio	
Production Company	

Award	Silver
Category	Travel Photograph (Scenic)
Title	Heart & Soul Vietnam
Client	SilkAir
Media	Emphasis Media Limited
Agency	Emphasis Media Limited
Creative Director	Ray Sormaz
Art Director	Teresita Khaw
Copywriter	
Photographer/Illustrator	Peter Steinbauer
Retoucher/Digital Studio	
Production Company	Emphasis Media Limited

Award	Gold
Category	Travel Photograph (Scenic)
Title	Wedding
Client	Sony
Media	
Agency	Sparkfury Creative Consultants Pte Ltd
Creative Director	Michael Wee
Art Director	
Copywriter	
Photographer/Illustrator	Gilbert Yu
Retoucher/Digital Studio	
Production Company	

Award	Bronze
Category	Travel Photograph (People)
Title	Gathering
Client	Walkers Tours Limited
Media	
Agency	
Creative Director	
Art Director	
Copywriter	
Photographer/Illustrator	Chithral Jayathilake
Retoucher/Digital Studio	Shanaka Perera
Production Company	Walkers Tours Limited

Award	Silver
Category	Travel Photograph (People)
Title	Cooking
Client	Sony
Media	
Agency	Sparkfury Creative Consultants Pte Ltd
Creative Director	Michael Wee
Art Director	
Copywriter	
Photographer/Illustrator	Gilbert Yu
Retoucher/Digital Studio	
Production Company	

Award	Gold
Category	Travel Photograph (People)
Title	Student sleeps in class
Client	Sony
Media	
Agency	Sparkfury Creative Consultants Pte
Creative Director	Michael Wee
Art Director	
Copywriter	
Photographer/Illustrator	Gilbert Yu
Retoucher/Digital Studio	
Production Company	

Award	Bronze
Category	Magazine Editorial Spread on travel-related subject (two facing pages)
Title	Retreat to Nature (Khao Yai)
Client	SilkAir
Media	Emphasis Media Limited
Agency	Emphasis Media Limited
Creative Director	Ray Sormaz
Art Director	Teresita Khaw
Copywriter	
Photographer/Illustrator	Howard Richardson
Retoucher/Digital Studio	
Production Company	Emphasis Media Limited

Award	Bronze
Category	Magazine Editorial Spread on travel-related subject (two facing pages)
Title	Rise & Shine / Silver Kris
Client	Singapore Airlines
Media	SPH Magazines Pte Ltd
Agency	
Creative Director	
Art Director	
Copywriter	
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	

Award	Bronze
Category	Magazine Editorial Spread on travel-related subject (two facing pages)
Title	Bali by Design
Client	Mandala Airlines
Media	Ink Publishing
Agency	
Creative Director	Terence Goh
Art Director	Jana Tan
Copywriter	Harumi Supit
Photographer/Illustrator	Photography :Duta Perdana Images: Alila Villas; Anantara Resort Seminyak
Retoucher/Digital Studio	
Production Company	Ink Publishing

Award	Silver
Category	Magazine Editorial Spread on travel-related subject (two facing pages)
Title	Behind the Masskara
Client	Cebu Pacific Air
Media	Ink Publishing
Agency	
Creative Director	Terence Goh
Art Director	Rita Chee
Copywriter	RJ Lacson
Photographer/Illustrator	RJ Lacson
Retoucher/Digital Studio	
Production Company	Ink Publishing

Award	Bronze
Category	New Corporate Identity
Title	Changi Airport Terminal 3 Brand Identity
Client	CAAS
Media	
Agency	
Creative Director	RP Abraham
Art Director	RP Abraham
Copywriter	
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	

Award	Bronze
Category	New Corporate Identity
Title	Wego (Travel Search) Brand Identity
Client	Wego Pte Ltd
Media	
Agency	
Creative Director	RP Abraham
Art Director	RP Abraham
Copywriter	David Clegg
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	

Award	Silver
Category	New Corporate Identity
Title	General Hotel Management (GHM) new brands
Client	General Hotel Management
Media	
Agency	
Creative Director	Fanny Khoo
Art Director	Tom Merckx
Copywriter	Fanny Khoo
Photographer/Illustrator	Kawana Masano
Retoucher/Digital Studio	
Production Company	

Award (Special Award)	Best of Show (Print)
Category	Hotel Advertisement - Print Ad
Title	Ayurvedic
Client	Mandarin Oriental Bangkok
Media	
Agency	Lowe Bangkok
Creative Director	Supon Khaotong/Guthan Suthiphongchai
Art Director	Guthan Suthiphongchai/Weerawat Weerawatanakorn
Copywriter	Anchalee Srinuanwong/Wesley Hsu
Photographer/Illustrator	Chen Povanon
Retoucher/Digital Studio	Chill House
Production Company	New Brain

Award (Special Award)	Best of Show (TVC)
Category	Travel-related Services advertisement
Title	Travel Happy – TVC 1
Client	Visa
Media	BBDO Asia Pacific (Singapore)
Agency	BBDO Asia Pacific (Singapore)
Creative Director	Danny Searle
Art Director	
Copywriter	
Photographer/Illustrator	
Retoucher/Digital Studio	
Production Company	